Факультет коммерции и туристической индустрии
Faculty of commerce and tourism industry

BELARUS STATE ECONOMIC UNIVERSITY (Belarus)
SAINT PETERSBURG STATE UNIVERSITY OF ECONOMICS (Russia)
FINANCIAL UNIVERSITY UNDER THE GOVERNMENT OF THE RUSSIAN FEDERATION (Russia)
PLEKHANOV RUSSIAN UNIVERSITY OF ECONOMICS (Russia)
TASHKENT STATE UNIVERSITY OF ECONOMICS (Uzbekistan)
ADAM UNIVERSITY / BISHKEK FINANCIAL AND ECONOMIC ACADEMY (Kyrgyzstan)
INSTITUTE OF COMMERCE (China)

INVITE

young scientists, postgraduate, and undergraduate students to participate in the

XI INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE "MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS AND TOURISM INDUSTRY: REALITY AND PROSPECTS"

on December 3-4, 2026

THE MAIN TOPICS OF THE CONFERENCE

Section 1. Economic potential for the development of the social-consumer complex and service sector: main trends and current problems in the development of the consumer market and service sector; efficiency of economic potential utilization by service sector entities; innovation implementation by consumer market and service sector entities; ways to improve the efficiency and competitiveness of trade and restaurant businesses, etc.

Section 2. Problems and prospects for the development of commerce: state and ways of e-commerce development; modern technologies in trade and restaurant business; international experience and ways of increasing the efficiency of sales management; commercial operations in the foreign market; challenges and prospects of international trade in modern conditions; commercial activity in the real estate market, etc.

Section 3. State and development prospects of the real estate market: real estate market analysis; commercial transactions in the real estate market; modern technologies in property management; branding and promotion of real estate objects, etc.

Section 4. Current issues of commodity science and quality management of goods: quality management and features of examining consumer goods quality; identification, falsification and safety of consumer goods; research of consumer properties of goods: approaches, methods and use of results; innovative technologies for the production of consumer goods; modern methods of analysing the range of consumer goods, etc.

Section 5. Trends and innovative technologies in the tourism and hospitality industry: innovative approaches to the development and promotion of tourism products; modern trends in the development of hotel business; features of the development of various types of tourism; problems of tourist destinations functioning; main directions for the development of tourism objects and industry infrastructure in modern conditions, etc.

Section 6. Problems and prospects for the development of trade and tourism industries in the global market (in English only): modern trends of world trade development; global practice of retail trade and restaurant business functioning; trends in the development of the tourism industry in the context of globalization, etc.

The form of participation in the conference – in person, by correspondence.
Based on the results of the conference, it is planned to post the materials in the RSCI database (elibrary.ru)
Conference languages – Russian, Belarusian, English
Conference venue – 7, Sverdlova Str., Minsk

The plenary session is held online. The sections meetings are held in person.

Detailed information on the format of the event will be posted on the website of the Faculty of Commerce and Tourism Industry – fcti.bseu.by

PARTICIPATION IN THE CONFERENCE

For participation in the conference you are required to e-mail the following materials to fcticonf@bseu.by **by November 25, 2026** (Students of FCTI submit materials to the departments of the Faculty according to the topics of the sections):

1) a scanned application with a signature of all authors, executed in a separate file (file name "Section number_First author's name_Application.pdf"). The scientific supervisor on the application makes a mark "Material recommended for publication" and signs it;

2) report materials (file name "Section number_First author's name_Report materials.docx");

3) a note on the results of checking the text document for the presence of borrowings. The degree of originality of the text should be at least 60% (file name "Section number_First author's name_Antiplagiat.docx");

4) a copy of the receipt in the name of the first author confirming the payment of the organizational fee (file name "Section number_First author's name_Receipt.docx");

5) a scanned certificate of completed works signed by the first author (file name "Section number_First author's name_Act.docx").

By submitting the text of the report, the author agrees that it can be published in printed publications and posted on the websites of BSEU and FCTI, and also that the organizing committee may, at its discretion, distribute materials into sections, make editorial changes or abbreviations to the text without distorting the author's position and logic of argumentation. The Organizing Committee **does not accept** for consideration applications and materials: containing incomplete information about the authors; not relevant to the topic of the conference; that do not meet the requirements for the content, originality and design of abstract texts, as well as significantly exceeding the specified volume and submission deadline.

APPLICATION FORM

of a participant of the XI International scientific and practical conference "MODERN MECHANISM OF FUNCTIONING OF TRADING BUSINESS AND TOURISM INDUSTRY: REALITY AND PROSPECTS"

Full name of participant(s)	
- place of studies (work), faculty, year, group	
- contact telephone number(s)	
- e-mail	
Research supervisor (full name)	
- academic degree, academic title	
- place of employment, position	
The abstract title	
Section of the conference	Specify section number: 1, 2, 3, 4, 5 or 6
Form of participation	Specify: - Attendance: presentation of a paper, - Correspondence: publication of abstracts only
I consent to the processing of personal data in accordance with the Law of the Republic of Belarus of May 7, 2021 No. 99-L "On the Protection of Personal Data"	AGREE AGREE Date Date Signature Signature
By sending materials for publication in the collection of articles of the International Scientific and Practical Conference "Modern mechanism of functioning of trading business and tourism industry: reality and prospects" to the email address fcticonf@bseu.by, I confirm that the research was carried out by me personally, all borrowings have links to sources and agree to the publication of my materials in the conference collection.	

REGISTRATION FEE FOR CONFERENCE PARTICIPANTS (from Belarus only)

The organizational contribution is 12,50 BYN (twelve Belarusian rubles and 50 cents). Participation in the conference is paid through the "Calculation" system (ERIP). Follow the steps: 1) Select the item "System" Calculation ERIP); 2) Select a sequentially tab: Education and Development – Higher Education – Minsk – BSEU; 3) Choose a paid service: Registration fee; 4) enter the service code: 91 – to participate in the conference; 5) enter last name, first name, middle name (if any) and the payment amount.

The registration fee should be paid by a conference participant by November 25, 2026 by first author's last name.

This information letter in accordance with paragraph 2 of Art. 407 of the Civil Code is a public offer (a proposal to conclude an agreement), and the payment of the amount indicated in it in accordance with paragraph 3 of Art. 408 and clause 2 of Art. 407 Civil Code – acceptance (acceptance of the proposal). In this case, the agreement will be considered concluded at the time of payment (confirmation of payment) for information and consulting services. This information letter is indicated as the basis for payment. The public offer applies only to citizens of the Republic of Belarus.

Requirements for the abstracts

Abstracts are accepted for publication, including ones in collaboration with research supervisors.

The submitted materials must include a logically separated introduction; main part; final part with clearly defined conclusions; and a list of references (mandatory).

- File format – docx
- Abstract size – up to two A4 pages, with portrait orientation of pages and tables
- Margins: left, right, top and bottom – 2 cm.
- Font - Times New Roman, size 14 pt.; line spacing – 1,5; without automatic hyphenation; text alignment – justified; paragraph indention – 1 cm; no page numbering.
- References to the sources used are to be applied alongside the text in square brackets [1]. Reference list is numbered as used in the text and issued in accordance with the requirements of the Higher Attestation Commission of the Republic of Belarus No. 206 dated October 13, 2025.

Abstract Sample

I.I. Ivanov, A.K. Sidorova
BSEU (Minsk)
*Research supervisor – **I.I. Petrov,** PhD in Economics, Associate Professor*

TITLE

The text of materials. The text of materials. The text of materials. The text of materials. The text of materials. The text of materials. The text of materials [1]. The text of materials.

References

1. Last name, N. P. Title of the materials / N. P. Last name, N. P. Last name // Name of the edition. – 2023. – № 8. – P. 507–509.

CONTACT US

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